

**SYSTEM AND METHOD FOR CONTROLLING  
INFORMATION EXCHANGE, PRIVACY, USER  
PREFERENCES AND RIGHTS VIA COMMUNICATIONS NETWORKS**

**ABSTRACT**

5           A Data Controller stores information in a secure vault and establishes rules  
for retrieval of information therefrom, subsequent use of such information, etc.  
Requests for information carry terms governing the subsequent use of such  
information. Any discrepancies in terms may be resolved by negotiation until  
agreement is reached. Requested information is retrieved only if the terms are in  
10   accord. The agreed-upon terms governing use of the information remain associated  
with the information, e.g. with the requesting party or any third parties to which the  
information is later transferred. Interfaces may be provided to later allow the Data  
Controller to access, modify and update any of its disclosed information or the  
associated terms of use. Accordingly, compliance with the original terms of  
15   disclosure can be ensured even after relinquishment of information to requesting  
parties, or third parties. Authentication of the information or requests therefor may  
be verified by an independent party.